

Concessions

HOUSE OF FRASER

House of Fraser National Distribution Centre Concessions team providing Forward Logistics that deliver a highly flexible, dynamic and customer focused solution.

Strategy – Concessions:

House of Fraser has over 300+ Concession suppliers, using approx, 1400 various carriers delivering into the House of Fraser back of Store operations, along with a House of Fraser dedicated scheduled vehicle fleet from the National Distribution Centre based in Milton Keynes.

In 2007, House of Fraser & DHL Supply Chain worked in partnership to identify and provide a cost effective and efficient method for Concession suppliers delivering merchandise into 63 House of Fraser stores throughout the UK & Ireland. The key focus areas was to reduce the volume of suppliers delivering direct to House of Fraser back of store operations.



House of Fraser
National Distribution Centre
Milton Keynes



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Key Benefits:

Our continued partnership with House of Fraser has enabled us to develop innovative solutions in a diverse, changing and competitive market.

- Optimizing fleet capacity on HoF dedicated vehicles.
- Eradicate delivery cancellations, cancellation and re-booking charges.
- Improved service levels, by improving stock flow management. Providing a 24/48 hour delivery service – Speed to Market.
- House of Fraser/NDC and Suppliers can now manage labour much more efficiency.
- 24 hours a day, 7 days a week operation throughout peak.
- All Concession merchandize “fast tracked” to the sales floor maximizing sales.
- Current lead times will be matched or improved.
- Current provider rates will be matched or improved.
- Environmental opportunities, in the reduction of vehicles delivering to House of Fraser stores.

Our Solution:

- Dedicated processing solution, all stock processed in a Cross Docking format providing a “fast track” method of processing and tracked on a unique database.
- Dedicated team to expand and deliver the NDC Concession scheme.
- Dedicated, timed delivery schedule.
- Dedicated warehouse, all stock arriving into one hub adding improved security around Concession merchandize.

AURORA
FASHIONS

HOBBS

Christy
ENGLAND 1850

T.M. Jewin

極度乾燥(しなさい)
Superdry.

Berwin & Berwin
TAILORS SINCE 1885

Tec7
TOMORROW TODAY

one small step

FINESSE